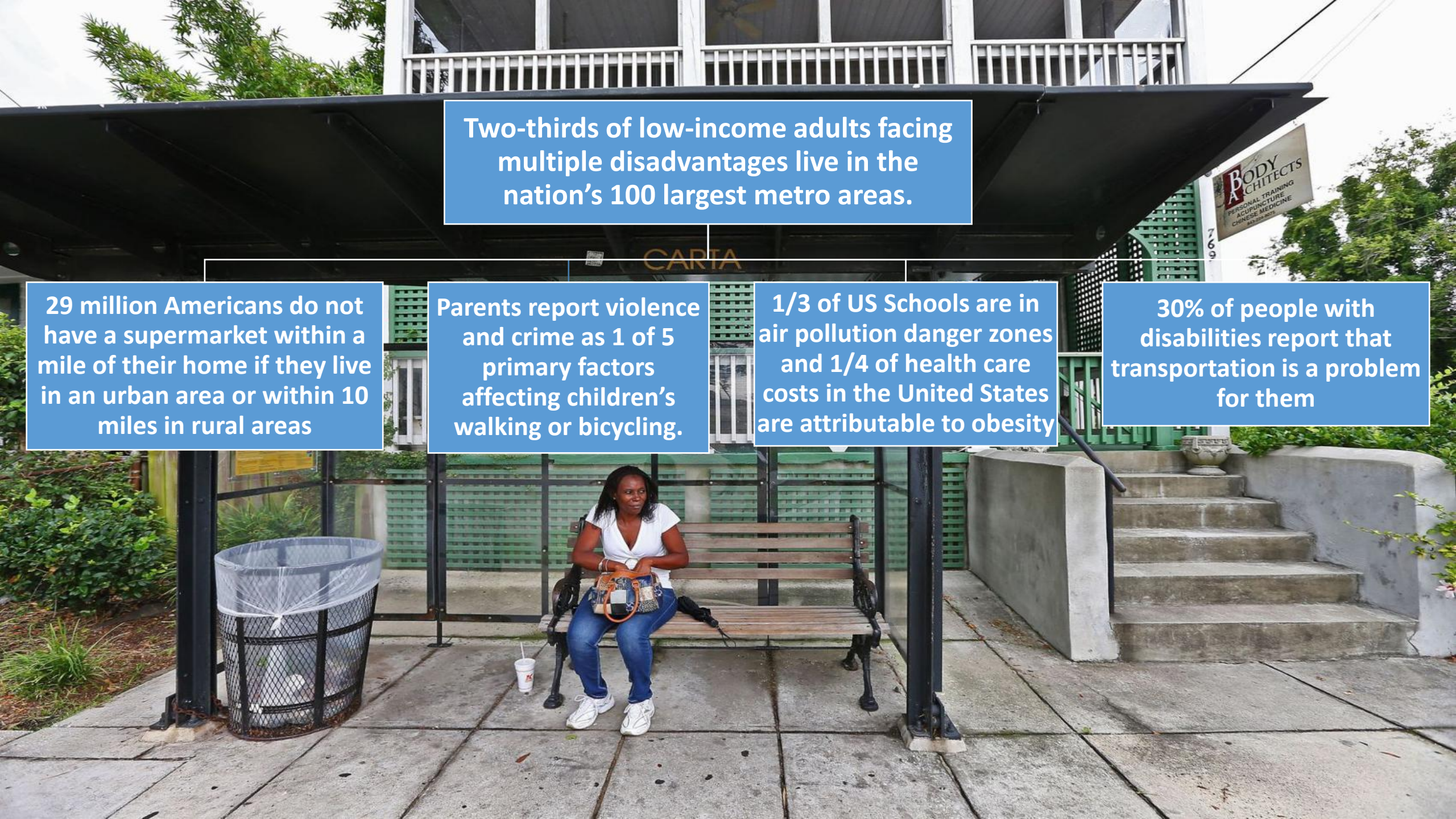




**I believe that how, who and what we design our streets for is indicative of how we feel about people...**



A woman with dark hair, wearing a white t-shirt and blue jeans, is sitting on a wooden bench. She is holding a patterned bag. To her left is a black metal trash can with a white plastic liner. The bench is on a sidewalk. In the background, there is a building with a sign that says 'CARTA' and another sign that says 'BODY ARCHITECTS' with 'PERSONAL TRAINING', 'ACUPUNCTURE', and 'CHINESE MEDICINE' listed below. The building has a balcony with a white railing. There are some green plants and trees around the building.

Two-thirds of low-income adults facing multiple disadvantages live in the nation's 100 largest metro areas.

29 million Americans do not have a supermarket within a mile of their home if they live in an urban area or within 10 miles in rural areas

Parents report violence and crime as 1 of 5 primary factors affecting children's walking or bicycling.

1/3 of US Schools are in air pollution danger zones and 1/4 of health care costs in the United States are attributable to obesity

30% of people with disabilities report that transportation is a problem for them





#1

Percentage of pedestrian fatalities

#1

Fatal/severe-injury bicycle collisions

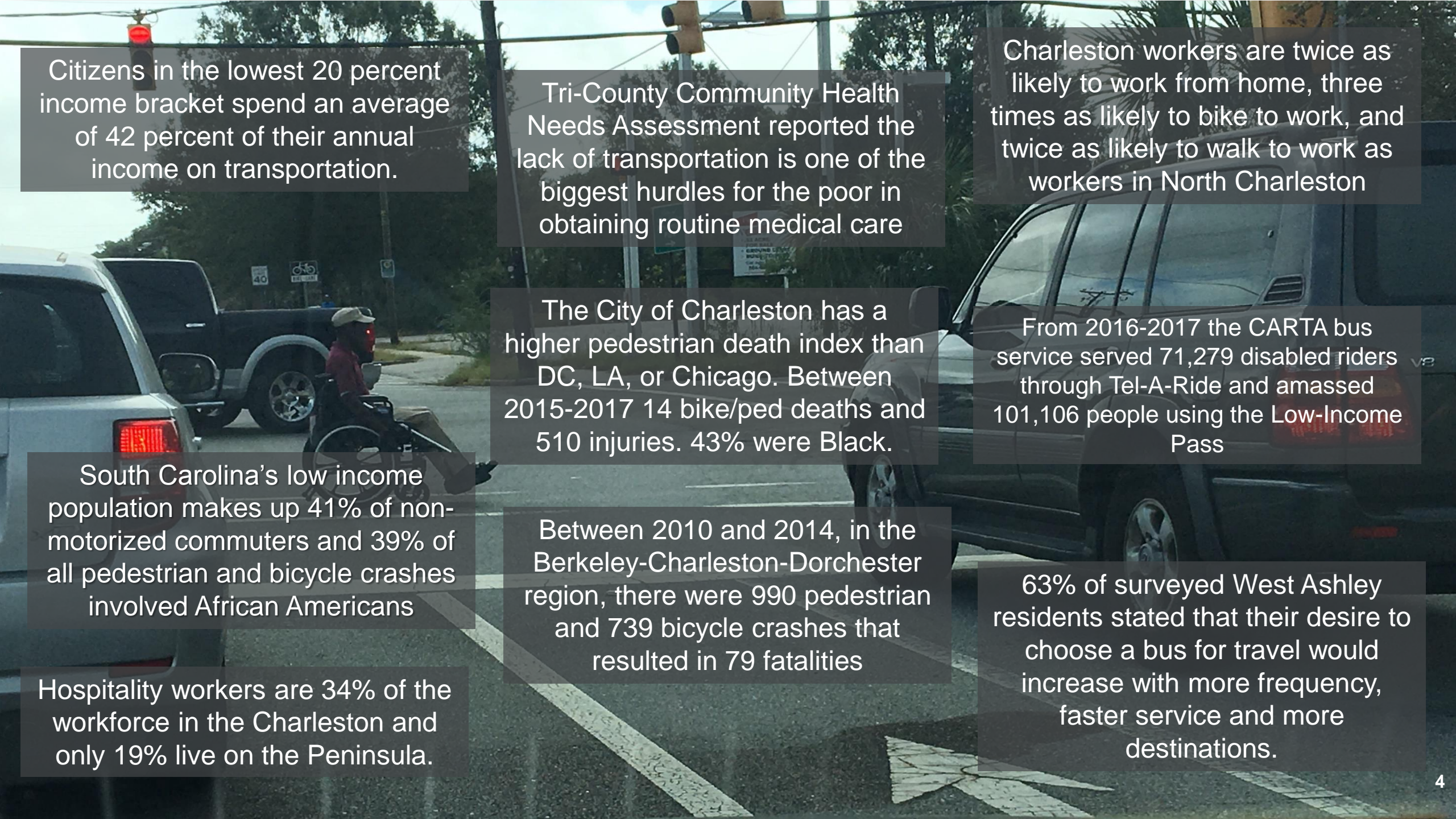
#2

Speeding-related fatalities

#5

Alcohol-impaired driving fatalities





Citizens in the lowest 20 percent income bracket spend an average of 42 percent of their annual income on transportation.

Tri-County Community Health Needs Assessment reported the lack of transportation is one of the biggest hurdles for the poor in obtaining routine medical care

Charleston workers are twice as likely to work from home, three times as likely to bike to work, and twice as likely to walk to work as workers in North Charleston

The City of Charleston has a higher pedestrian death index than DC, LA, or Chicago. Between 2015-2017 14 bike/ped deaths and 510 injuries. 43% were Black.

From 2016-2017 the CARTA bus service served 71,279 disabled riders through Tel-A-Ride and amassed 101,106 people using the Low-Income Pass

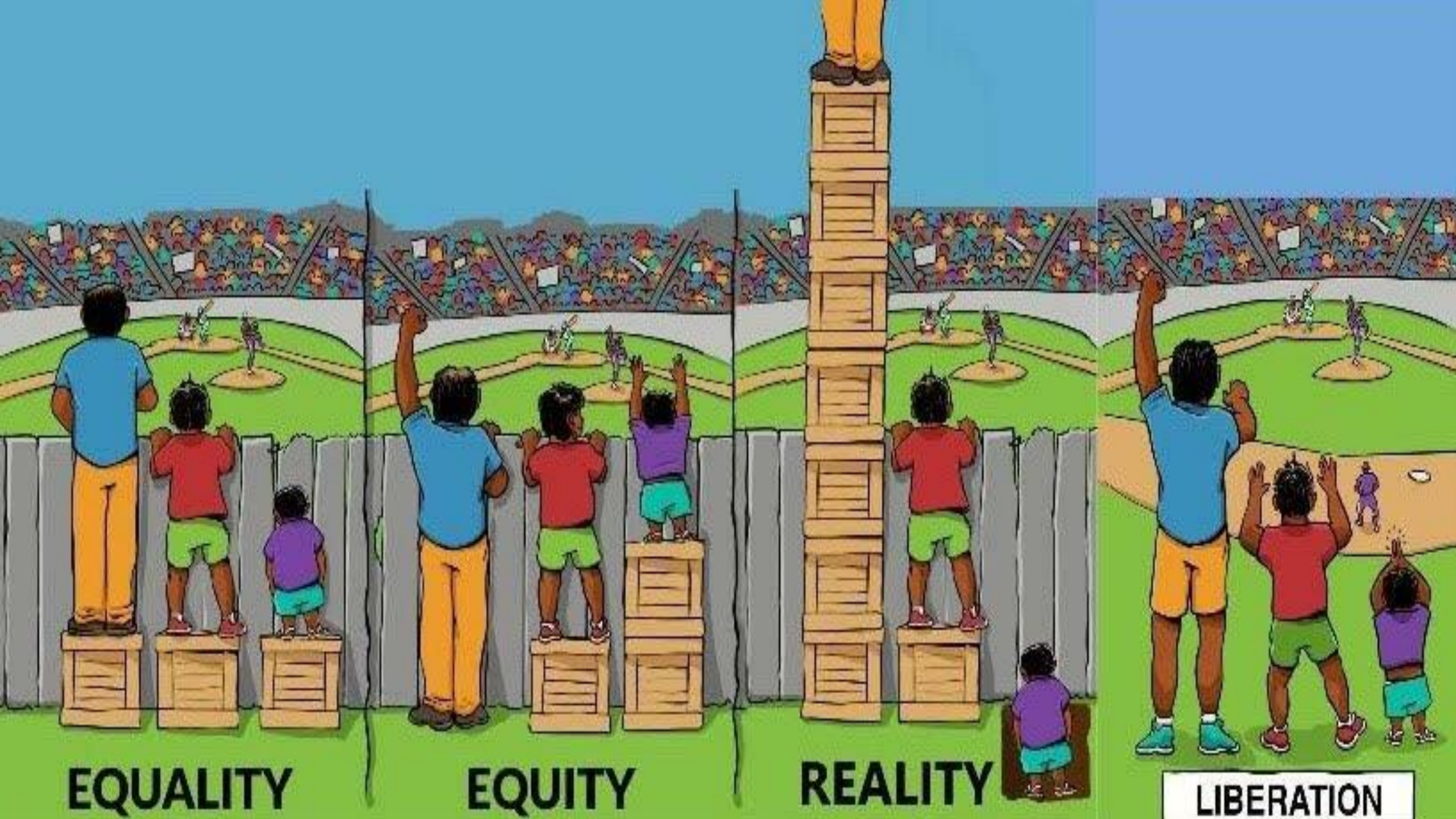
South Carolina's low income population makes up 41% of non-motorized commuters and 39% of all pedestrian and bicycle crashes involved African Americans

Between 2010 and 2014, in the Berkeley-Charleston-Dorchester region, there were 990 pedestrian and 739 bicycle crashes that resulted in 79 fatalities

63% of surveyed West Ashley residents stated that their desire to choose a bus for travel would increase with more frequency, faster service and more destinations.

Hospitality workers are 34% of the workforce in the Charleston and only 19% live on the Peninsula.





**EQUALITY**

**EQUITY**

**REALITY**

**LIBERATION**





## #1 Transportation Concern

infrastructure isn't aligned  
with growth (37%)

*The pace of development of our  
transportation system elements  
isn't nearly as fast as the  
successful attraction of jobs  
and residents.*

Biggest impact on the  
future of Charleston  
transportation

shift to  
walkable  
areas and  
lifestyles  
(39%)

*As more people  
wait longer to  
get driver's  
licenses and  
look for places  
where they can  
walk or bike to  
work, shop, and  
play, the  
economies of  
many cities are  
changing  
dramatically.*

Which local feature  
makes  
transportation here  
most challenging

lack of affordable  
housing (41%)

*When housing prices rise  
faster than wages, residents  
have to move further away  
from job centers. This action  
creates longer and more  
frequent trips, almost  
always by car.*



**Co-empower citizens, advocacy groups and  
partners to have their voices prioritized in the  
establishment of mobility needs both now and  
in the future.**



Equity is the intentional elimination of disparities disproportionately impacting marginalized people in a community. It is the joining together to take proactive steps in embracing the complexity of experiences, elevating the potency of inclusion, exposing the creativity in every community, demanding honesty in calling out racism and oppression both overt and systematic and striving to co-empower citizens to implement goals. Equity is achieved when no one is blocked from reaching their full potential due to their race, gender, sex, disability, economic position or other socioeconomic determinants.



Support and establish transportation systems  
that are inclusive of residents and workers  
alike



**\$5 PER YEAR!**  
GET TO THE GROCERY STORE,  
SCHOOL, & WORK...AFFORDABLY

*just*  
**RIDE**

## BIKE SHARE FOR EVERYONE

### RENT, RIDE, RETURN

1 year membership to  
Holy Spokes bike share  
for low- to moderate-  
income adults

Two hours of  
ride time per day

Sign up at one of these  
locations:

- Bridgeview Village Office,  
108 North Romney Street
- Shaw Community Center,  
20 Mary Street
- Arthur W. Christopher  
Community Center,  
265 Fishburne Street
- Charleston City Recreation,  
823 Meeting Street

Questions?  
Call (843) 804-6992







**Identify funding and partnerships that ensure that quality of life in their community matches growth.**





Infuse equity into our strategic plans, contract negotiations, hiring practices and decision making tables



# Establish pipelines for the next generation of workers

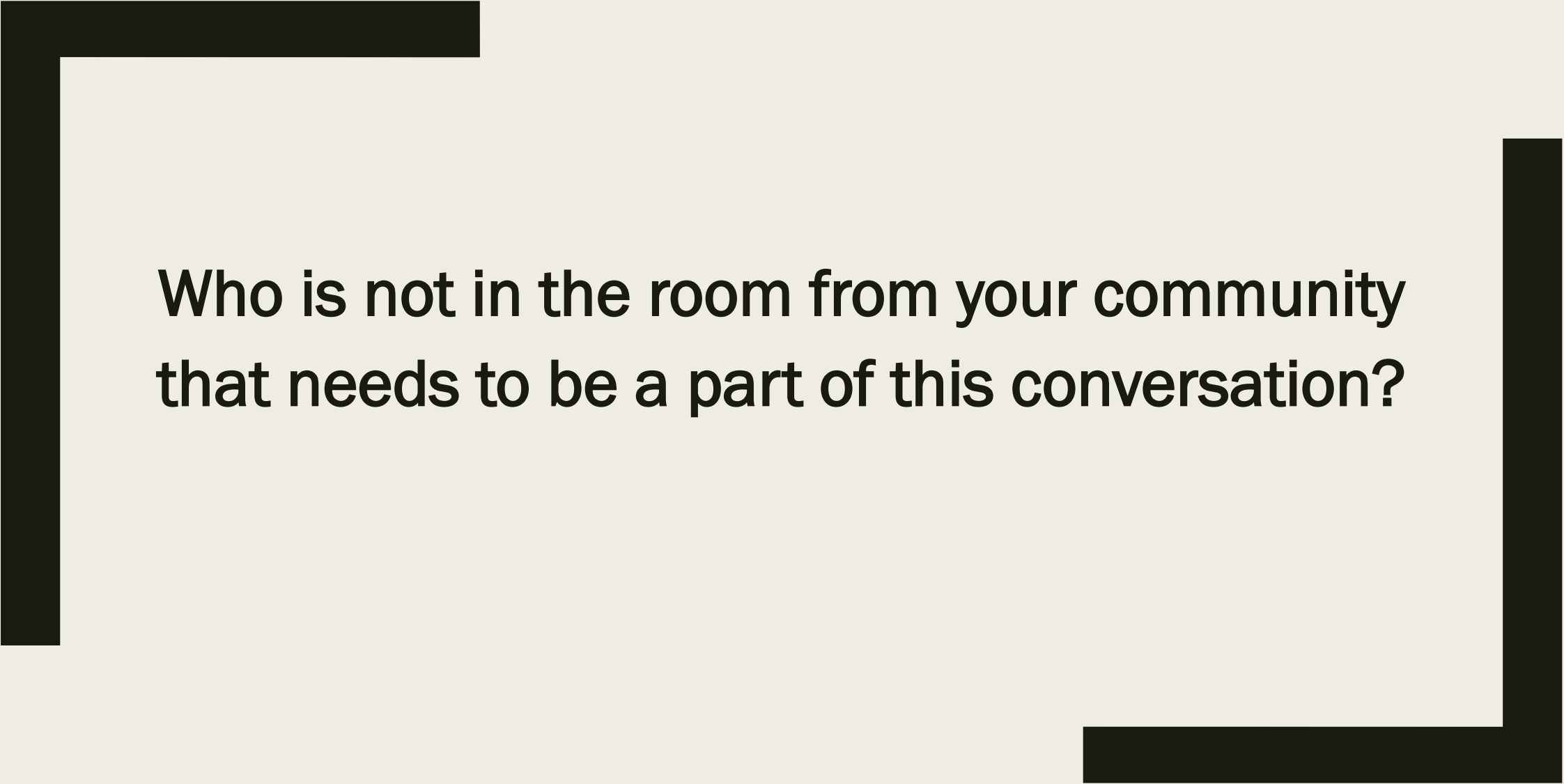






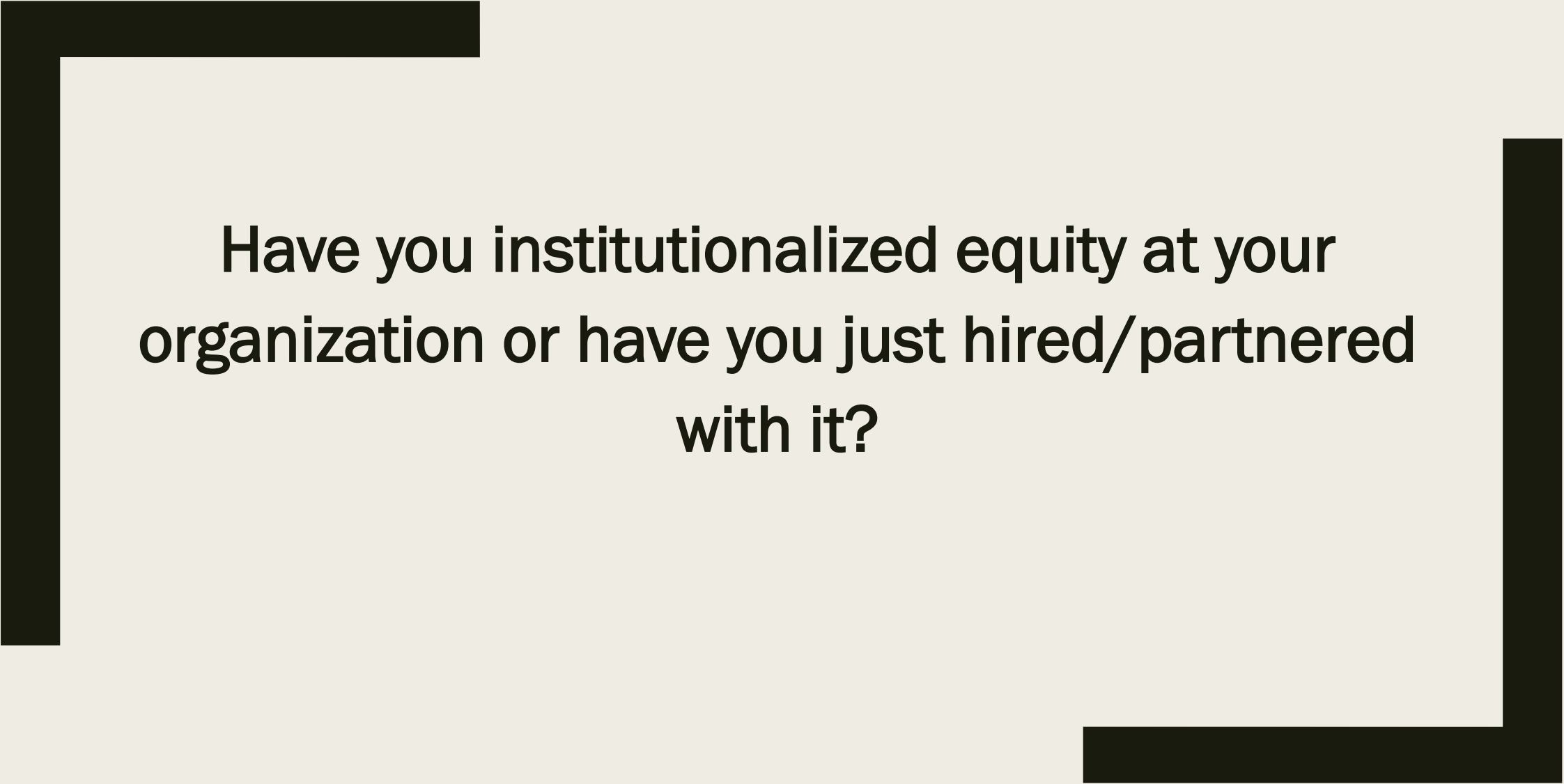
What is missing from your definition of “for all?”





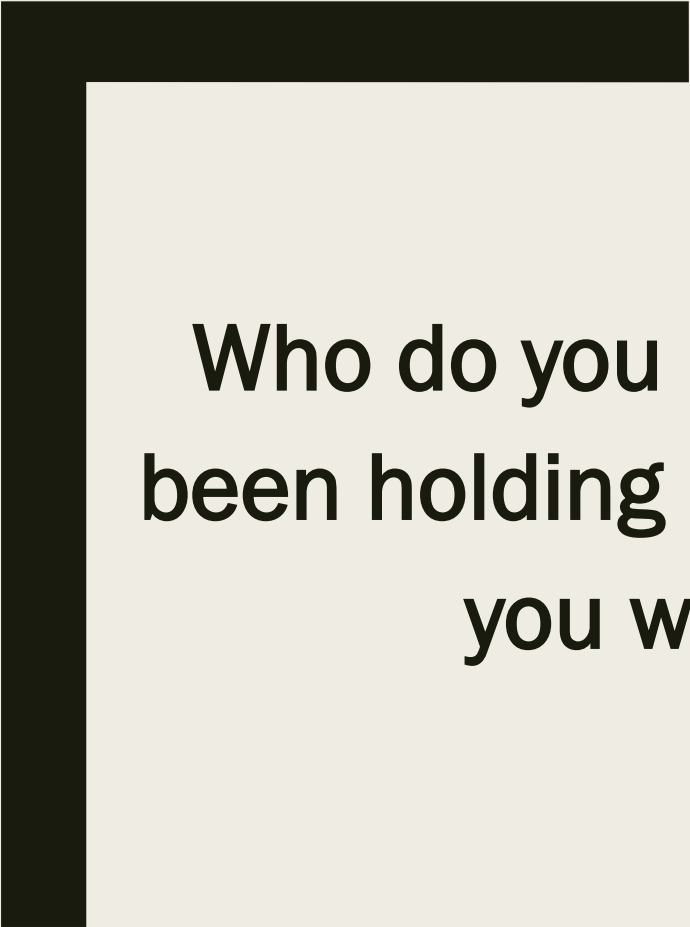
**Who is not in the room from your community  
that needs to be a part of this conversation?**



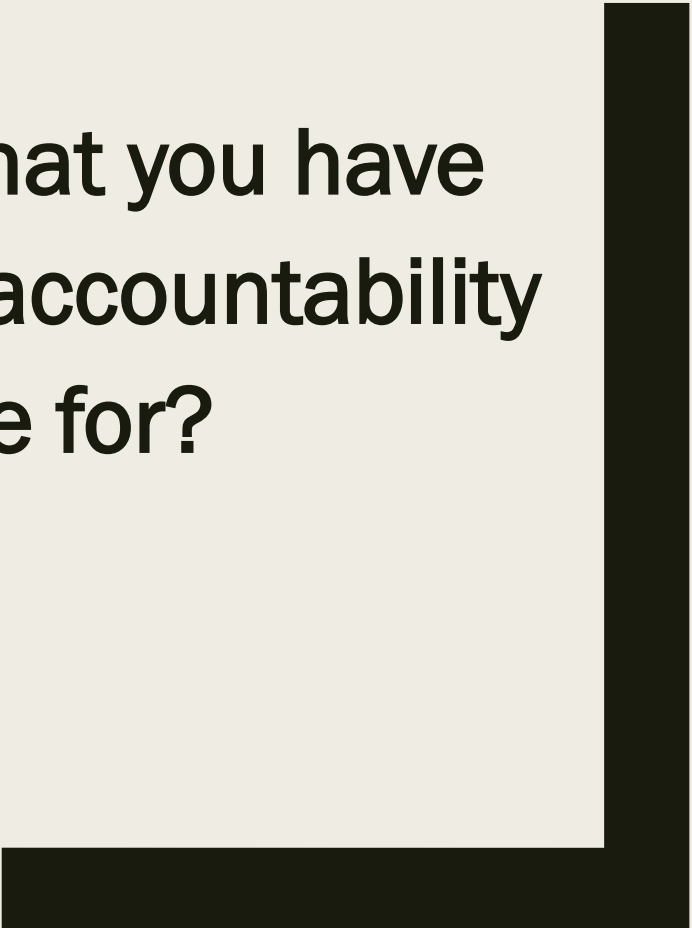


**Have you institutionalized equity at your organization or have you just hired/partnered with it?**

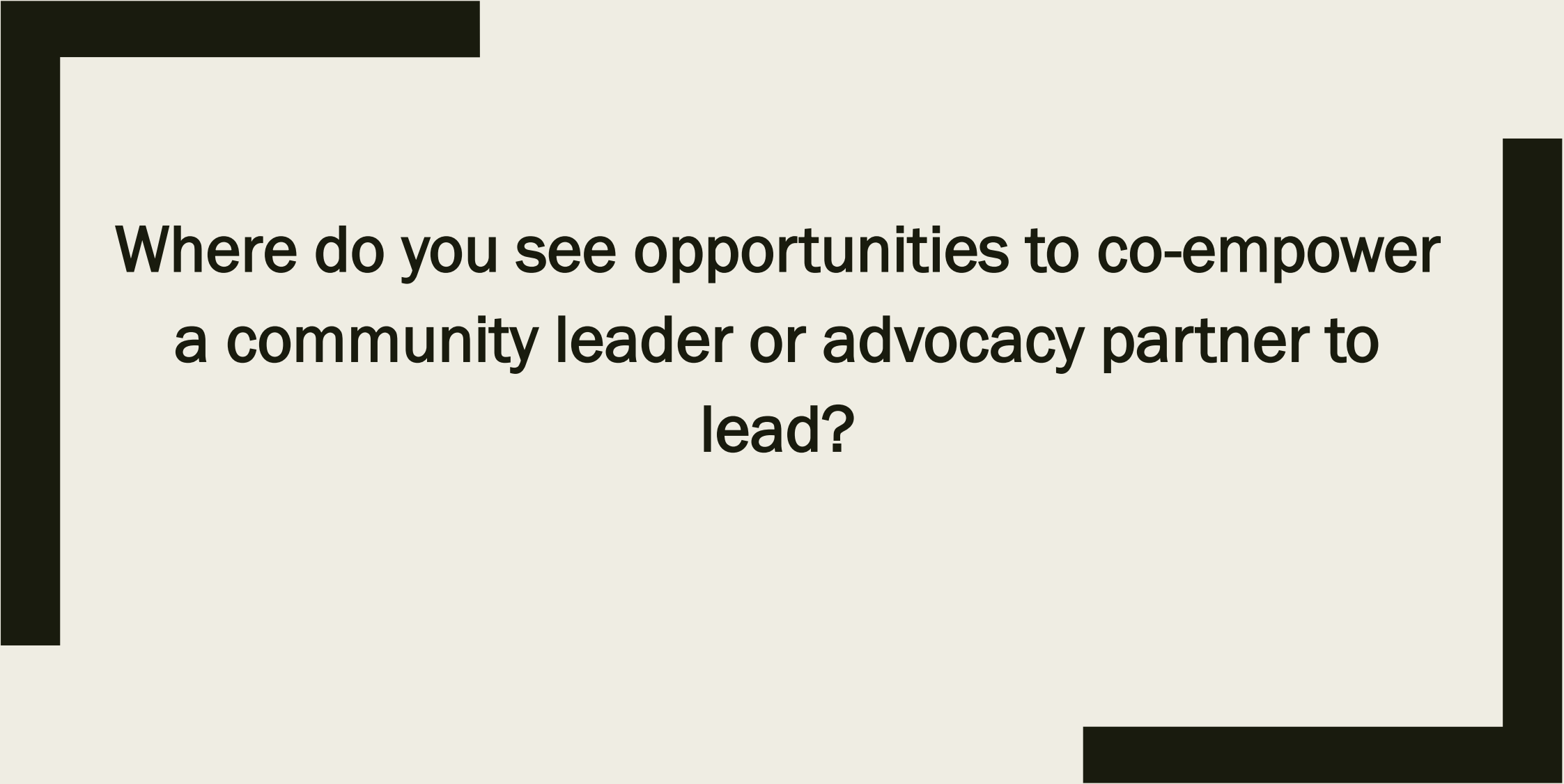




**Who do you need to welcome in that you have  
been holding back because of the accountability  
you will then be responsible for?**







**Where do you see opportunities to co-empower  
a community leader or advocacy partner to  
lead?**





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*City of Charleston*