



Conversation on Race and Healthy Equity Series

*The Role of Social Determinants
in Promoting Health & Health Equity*

April 23, 2018

MEETING OBJECTIVES & AGENDA

OBJECTIVES

- ✓ Provide participants with high-level overview of social determinants of health, SDOH frameworks, and implications on health outcomes
- ✓ Provide participants with an in-depth overview of the housing, financial stability and landscape in the Tri-County
- ✓ Engage participants in interactive group discussions and activities through which they increase their understanding of the impact of social determinants on health outcomes

AGENDA

Welcome, Introductions, Overview (30 min)

Panel Presentation and Discussion (50 min)

- Housing / Financial Stability
- Transportation

Break (10 min)

Social Determinants & Health Equity (50 min)

- Interactive group activity

Evaluation & Close (10 min)



MEETING NORMS

- Treat each other with dignity and respect
- Be present
- Silence technology
- Practice active listening/listen to understand
- Disagree with ideas, not with people
- Step up, step back
- Be genuine about ideas, challenges, and feelings
- Practice and experience humility - each of us may not have all the answers

GET SOCIAL!



#healthytricity

CONTEXT SETTING

Healthy Tri-County, is a multi-sector regional initiative to improve health outcomes in Berkeley, Charleston, and Dorchester counties launched by Roper St. Francis Healthcare, MUSC Health, and Trident United Way in January 2017.

The long-term aspirational goal of this initiative is to improve the health and well-being of every person and community within the Tri-County area.



LEARN MORE AT www.healthytricounty.com



CONTEXT SETTING

WHERE HAVE WE BEEN?

Jan 2017	Launch of Healthy Tri-County
Mar – Present	Healthy Tri-County Workgroups actively working to develop the 2018-2023 Tri-County Community Health Improvement Plan (TCHIP)
Jul 2017	Launch of Conversation on Race & Health Equity Series
Oct 2017	Community Conversation Series (focus on health)
Apr 2018	Launch of Healthy Tri-County website

WHERE ARE WE HEADED?

Late Summer	Unnatural Causes video screening series. Collaborative effort of Healthy Tri-County, Charleston Public Library, and Berkeley County Library Systems
Oct 2018	2018 Tri-County Health Symposium
Jul & Nov	Parts II & III of 2018 Conversation on Race & Health Equity Series



HEALTHY TRI-COUNTY MEMBERS



AccessHealth Tricounty

Alliance for a Healthier South Carolina

American Diabetes Association

Association for the Blind & Visually Impaired

Barrier Island Free Medical Clinic

Berkeley County Library System

Berkeley County School District

Charleston County Parks & Recreation

Charleston County Public Library

Charleston County School District

Charleston Dorchester Mental Health

Charleston Police Department

Charleston Promise Neighborhood

City of Charleston

Dee Norton Child Advocacy Center

Department Health & Environmental Control

Dorchester 4 School District

Dorchester Alcohol and Drug Commission

Dorchester Children's Center

East Cooper Community Outreach

Ernest E. Kennedy Center

Fetter Health Care Network

Florence Crittenton Programs of SC

Help Me Grow

Healthy Lifestyle Network

Healthy Plate Cooking

Johns Island Rehab and Healthcare Center

Lowcountry Food Bank

Lowcountry Grad Center

Lowcountry Street Grocery

Medical University of South Carolina

Metanioia

Miller Consulting

Nucor Steel

Our Lady of Mercy Outreach

Palmetto Advantage Care

Palmetto Community Action Partnership

Palmetto Project

PASOs

Roper St. Francis

Saillant Lang Consulting

Select Health SC

Shifa Free Medical Clinic

St. James Santee Family Health Center

Summerville Family YMCA

Tri-County Cradle to Career Collaborative

Tricounty Family Ministries

Trident Health

Trident Literacy

Trident United Way

Wellness Beyond Fifty

Welvista

YMCA of Greater Charleston

YWCA of Greater Charleston

Youth Empowerment Services

TRI-COUNTY HEALTH IMPROVEMENT PLAN

TOPIC GROUPS



INFUSED IN ALL TOPICS



EXPECTATIONS SETTING

**"ROME WASN'T BUILT
IN A DAY, BUT THEY
WERE LAYING BRICKS
EVERY HOUR." James
Clear**

INTRODUCTIONS

Name/Title/Organization or Affiliation

Why are you here today?

(please capture your response on a post-it)



GROUP ICEBREAKER

Using images only (no words), each group please capture the concepts of (1) social determinants of health and (2) health equity on the provided flip chart paper.



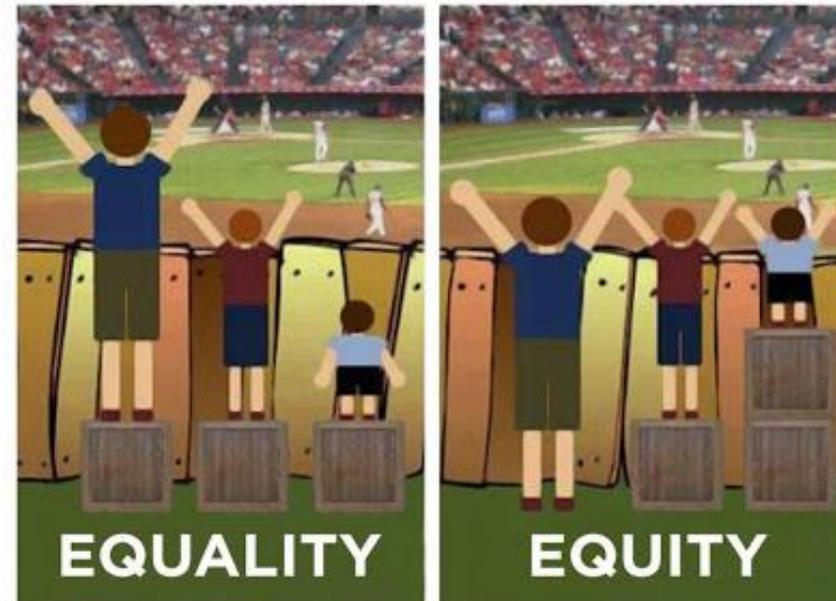
HTC HEALTH EQUITY PRINCIPLES

Health is more than healthcare- social conditions are just as important to health as medical care

Health is tied directly to the distribution of resources- the single strongest predictor of our health is our position on the class pyramid

Racism imposes an added health burden- ongoing discrimination in housing, jobs and education

The choices we make are shaped by the choices we have- unhealthy behaviors are often shaped by unhealthy social and environmental factors



**Adopted from the Alliance for a Healthier SC*

SOCIAL DETERMINANTS OF HEALTH

Social determinants of health are conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

[Healthy People 2020](#)

Social determinants of health are the conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels. The social determinants of health are mostly responsible for health inequities – the unfair and avoidable differences in health status seen within and between countries.

[World Health Organization](#)



SOCIAL DETERMINANTS OF HEALTH

Figure 2

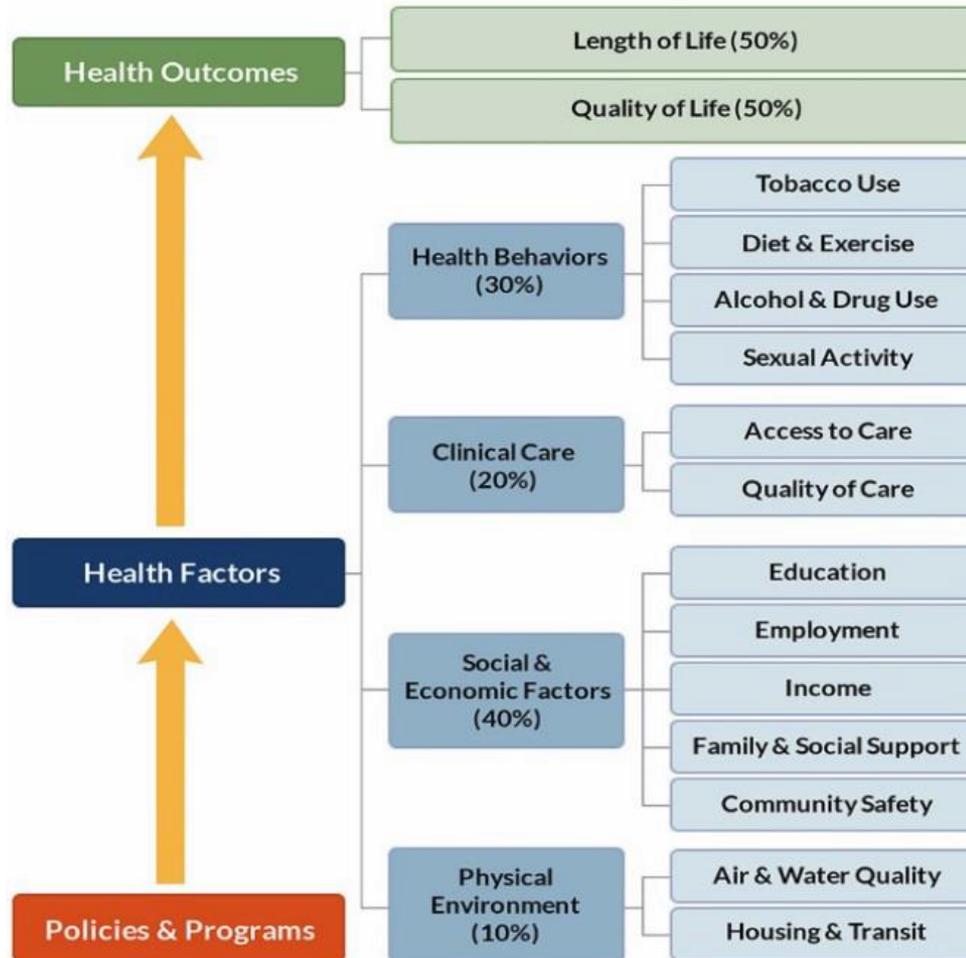
Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education			
Support	Walkability				

Health Outcomes

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

SOCIAL DETERMINANTS OF HEALTH



What is Health?

Health is living long and well. It's where we live, work, learn, and play. It's opportunity—for all of us—to strive and thrive.

County Health Rankings model © 2014 UWPHI

PANEL PRESENTATION



Michelle Mapp
Chief Executive Officer
SC Community Loan Fund



Randall "Keith" Benjamin, II
Director, Department of Traffic
and Transportation
City of Charleston

BREAK & TRANSITION INTO GROUP ACTIVITY



- Take a 10 minute break
- Take your belongings with you
- Sit at the area of focus (social determinant) of health which interest you the most

GROUP ACTIVITY



WHAT CAN YOU DO ABOUT IT?

Reframe Your Thinking: Use an Appreciate Approach



WHAT CAN YOU DO ABOUT IT?

Positive Outcomes



Desired State

Roots of the Desired State

DESIRED STATE

Our community achieves optimal health outcomes resulting from access to high quality_____:

- Education
- Employment
- Housing
- Transportation
- Social Integration & Connection

ENGAGEMENT OPPORTUNITIES

HEALTH

- ✓ Sign up for a Healthy Tri-County Workgroup
 - Health Improvement Plan Workgroup
 - Health Data Workgroup
 - Diabetes Coalition

- ✓ Participate in Unnatural Causes video screening series (Sep/Oct 2018)

- ✓ Participate in 2018 Tri-County Health Symposium (Oct 30, 2018)

Interested? Questions?
Contact HTCsupport@tuw.org

FINANCIAL STABILITY

- ✓ Safety Net Assistance Network
- ✓ Poverty Simulations
- ✓ Charity Tracker

Interested? Questions?
Contact Cathy Easley ,
Director of Integrated Community Systems
ceasley@tuw.org

- ✓ Prosperity Centers
- ✓ Financial Stability Convenings

Interested? Questions?
Contact Noreen Coughlin ,
Director of Financial Stability at
ncoughlin@tuw.org

EDUCATION

- ✓ Kindergarten Readiness Network

- ✓ High School Graduation Network

Interested? Questions?
Contact Kate Buckholz,
Director of Education at
kbuckholz@tuw.org



PERSONAL NEXT STEPS

WHAT?

- ✓ What have you learned?
- ✓ What are you interested in learning more about relating to the topics discussed today?

SO WHAT?

- ✓ Why does that matter? To you? To the partner? To society as a whole?
- ✓ How does the information intersect or influence the work that you do?

NOW WHAT?

- ✓ What next steps will you take with the information learned or connections established today?
- ✓ What information can you share with your peers or the community?
- ✓ What follow-up is needed to address any challenges or difficulties

THANKS & EVALUATION



**COLLECTIVELY WE CAN MAKE A
DIFFERENCE!**

PRESENTER CONTACT INFORMATION

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